# ASCEND Programme
## Smart City Expo World Congress

ASCEND

SMARTCITY EXPO WORLD CONGRESS

**FIRA Barcelona, Spain**
**3-5 November 2026**

**EU Pavilion, Hall 2, Stand D121** | **Bavarian Pavilion, Hall 2, Stand B121** | **Czech Pavilion, Hall 3, Stand D100** | **Porto Pavilion, Hall 3, Stand D71**

## Tuesday, 3 November

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| 09.00 - 18.00 | Atrium Viladecans | **Urban Transition Mission Global Innovation Summit 2026: Accelerating Urban Transitions** | ASCEND representatives, European Commission, city mayors, industry leaders |
| 10.50 - 11.45 | Tomorrow.Mobility Move Better Stage | **Data-driven Policy and Investment for Cleaner Air** | **Jaromír Beránek**, Deputy Mayor for Transportation, City of Prague |
| 16.00 - 17.00 | Bavarian Pavilion, Hall 2, Stand B121 | **How to Accelerate PCEDs in Munich** | **Dr. Stefan Synek**, City of Munich |
| | | **Citizen Participation:** Pupils design a place that fits their needs in the neighborhood using Mine Craft. | **Andreas Bärnreuther**, City of Munich |
| | | **Smart Cities on a Budget:** Creating Value through IoT in a Cost-Conscious World | **Julia König**, City of Munich |

## Wednesday, 4 November

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| 10.00 - 11.00 | EU Pavilion, Hall 2, Stand D121 | **One District Is a Pilot. A Hundred Is a Policy. How Cities Scale Clean Energy Districts** | **Baptiste Mougeot**, Lyon Confluence<br>**Dr. Stefan Synek**, City of Munich<br>**Marek Šmíd**, OICT Prague /<br>**Michal Kuzmič**, CVUT Prague<br>**Philippe Fournand**, BlueSight Conseil<br>**Laura Dieguez**, DKSR |
| 10.20 - 11.05 | Tomorrow.Mobility, Main Stage | **Innovating in an Era of Uncertainty** | **Pierre Oliver**, Vice President of Lyon Metropolis for Roads and Mobility, Mayor of the 2nd District of Lyon, President of Lyon Confluence |
| 11.20 - 12.05 | SCEWC Congress, Cities X People Stage | **Funding Change: The Investment Models Turning Urban Ambition into Reality** | **Veronika Černá**, CEO and Founder of TWNTY |
| 13.30 - 15.30 | Tomorrow.Mobility | **FIA Closed Session on Urban Road Safety** | **Pierre Oliver**, Vice President of Lyon Metropolis for Roads and Mobility, Mayor of the 2nd District of Lyon, President of Lyon Confluence |
| 14.00 - 15.00 | Bavarian Pavilion, Hall 2, Stand B121 | **Beermat Workshop: Pitch Your Smart City Idea!** | City of Munich |
| 15.30 - 17.30 | CC4, Room 4.3 | **Cities Enabling Strategic Autonomy. From Innovation to Public Value** | **Veronika Černá**, CEO and Founder of TWNTY |
| 17.05 - 17.55 | AI X Cities Stage | **City as a Lab: Real-World Innovation Transforming Urban Areas** | **Markus Mohl**, City of Munich |
| 20.30 - 22.30 | El Nacional La Brasseria | **Dinner** | Confirmed guests |

## Thursday, 5 November

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| 09.30 - 11.00 | EU Pavilion, Hall 2, Stand D121 | **Global Covenant of Mayors smart city dialogue: Making city business partnership work** | **Etienne Vignali**, SPL Lyon Confluence |

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**Prepared by:**

TWNTY.

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